

marketingUPDATE

Triumph stand B1 at **PRIMA** Where the grass was greener



Three new Triumph ideas for Design Prima 2006

1 Showing for the first time, Triumph's entirely new **L** Lateral Filing. Maximising storage capacity for any given length of linear metres - whatever the filing medium

2 A completely new idea, unique to the UK market : Triumph's Dual Access reversible storage unit

3 Our Personal Office Mobiles in action. Combining innovative technology and intelligent internals, across an extended choice of storage configurations

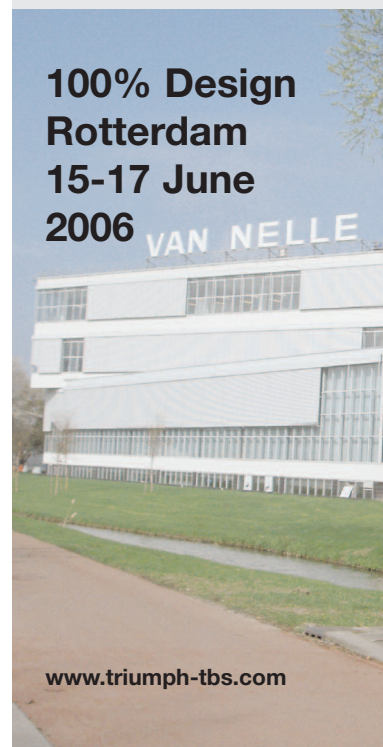
Outstanding examples of Triumph's versatility and inventiveness at work



in the pipeline...

- **Website 2006**
 - Easier to find online
 - New Design
 - Search Facility
 - Password Facility
- 60th Anniversary in OFAS
- Specification Guide
- Lm lateral filing Photoshoot
- Lm lateral filing Brochure
- PR strategy
- OGC -exhibition
- Profile Brochure
- Case Studies
- **Trilogy and European** Export Marketing and PR
- **Trilogy and European** Showroom Design

**100% Design
Rotterdam
15-17 June
2006**



www.triumph-tbs.com

New **Mobile** innovations

Original Design with top drawer and bottom drawer

A3 Filing drawers - Designers

- 1 Wider choice of drawer configurations
- 2 Internal box system for exchange filing between mobile and fixed storage cupboards
- 3 New handles for improved mobility
- 4 Built in Laptop docking and recharging
- 5 Self contained power source, without the need to plug-in to a particular workstation
- 6 Even works on solar power!

Updated LITERATURE

- Personal Storage Brochure
- Metrix Brochure
- Essentials Brochure
- Lm 'taster' brochure

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