

Channel info

Issue number 90
April 2008

www.channelinfo.net

**The magazine for the
reseller channel**



See cover story page 3



Green writing instruments 16



Integra initiatives 28



Charterhouse green day 58

Channel Info is the UK
representative of the
International Stationery
Press Association

ISPA

FIRA Gold Award for Triumph storage



Triumph, a major supplier of filing and steel storage to the UK corporate furniture industry, has won a Gold Award for its top line range of **Lm** Lateral Storage, from the Furniture Industry Research Association (FIRA). The Award is said to be the ultimate mark of product excellence in the UK furniture business.

To gain the Award, Triumph's **Lm** Lateral Filing System underwent rigorous testing in FIRA laboratories – checking all aspects of strength, stability, safety and durability. This was backed by a full programme of ergonomic assessment, with an evaluation of all aspects of workmanship and fitness for purpose – in accordance with FIRA, British and International Standards.

Speaking of this achievement, Tony Hendrick, Director of Sales and Marketing said: "We are absolutely delighted with Gold for our FIRA Gold Award for Triumph storage Lateral Filing System. We are the only manufacturer of steel office furniture to have been given this Award. It confirms confidence in our flagship range. Customers must like it too. Our sales of lateral filing have quadrupled since we launched the FIRA Gold Award for Triumph storage system last year. This Award is proof of the strength of our whole product range."

Visit www.triumphstorage.com

