

18.11.05 TRIUMPH: Strengthens sales and marketing team

Triumph, the storage designer and manufacturer based in South Wales, has strengthened its sales and marketing management team with a series of new appointments.

The new team includes Robin Macloskey, who is to be the new director of sales; Mark Bennett, who takes on the new role of key accounts manager for Triumph in the UK; Tony Hendrick, who moves to a senior marketing role in promoting Triumph's new design initiatives and Triumph's interests on major projects - both domestic and overseas; Steve Pember remains director of public Sector Contracts.

These changes come as Triumph move into a major new product development programme with new designs for personal storage and lateral filing systems, recently unveiled for the first time at the Context Exhibition in Earls Court 2.

Andrew Jackson (central in the picture), Triumph's CEO, said of the changes, "We are very pleased with the way Triumph has been able to build on its reputation on the sales and marketing front. This integrated team will not only strengthen our sales capabilities across the board, but will allow us to move forward, and widen our appeal to new and broader market segments."

