

marketingUPDATE

Triumph

Join the new Triumph **colour** revolution



Triumph used its presence at Prima 2007 to introduce a bold new range of revolutionary colours for office storage. Based on the latest colour research, they allow office environments to provide exactly the right chromatic atmosphere for today

Colour is more and more interwoven into our

everyday lives at work. Today's workspace designs must match clients requirements to current colour trends, and use surfaces and office furniture to build exactly the right environment

A flyer is available showing all our new colours which will be officially available January 2008

Refurbishment of the Church of England Headquarters

The Storage Triumph's range of Metrix units was selected for the Church of England Project following a visit by Globe Office Solutions to the Brit Insurance headquarters in the City of London, where a large installation of Triumph's Metrix units was already in place

Triumph supplied and delivered more than 600 units to the Church of England Headquarters for the complete project, in four different height requirements, and with over 3000 internal fittings to go with them - with provision for lateral filing, suspension filing, and legal and accounting folders



the pipeline...

- Coup Exhibition 2007
- Roadshow Training
- Lm Specification Guide
- New Vehicle Livery
- Metrix Brochure
- Press Releases
 - OnOffice
 - Mix Magazine
 - Architectural Review
 - Interior Channels
- Website Updates
- Eblasts
- Magazine Adverts
- Photoshoots

New Literature

- Prima Flysheets
- Colour Flysheet
- Accessory Brochure (online)
- IPC Case Study
- Church of England Case Study



