

# Channel info

Issue number 93  
August 2008

[www.channelinfo.net](http://www.channelinfo.net)

**The magazine for the  
reseller channel**



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Press Association



## Triumph gets Gold Award for 'Most Improved Supplier in 2007'



Triumph, a leading supplier of steel storage to the UK furniture industry, is proud to have been given a Gold Award for being 'the most improved supplier in 2007', by Lyreco, one of the major international office supplies groups in the UK. The Lyreco citation for the Gold Award from Tim Howes, Lyreco Marketing Director, states:

"Triumph have continued to improve over the last twelve months due to increasingly impressive service levels. This is a great achievement for a business that is not just delivering off-the-shelf products. To consistently hit delivery dates for customised product requirements is a brilliant achievement."



Visit [www.triumph-tbs.com](http://www.triumph-tbs.com)

## Triumph showroom opens in Clerkenwell



The Cross Keys Building

**triumph**

efficient storage | effective spaces

Triumph has opened a new London showroom. The five storey complex, right next door to the famous industry watering hole, The Gate, features a dedicated showroom space plus full conference, meeting and presentation facilities, and is designed as an important new resource centre for the furniture industry. For the party, the entrance was dressed as a Film Premiere 'Red Carpet' with live filming of arrivals piped through to monitor screens on every floor, backing the party theme of Film and Architecture. Tony Hendrick, Triumph's Director of Sales and Marketing, said: "Our opening was a packed success. We want to thank all our friends in the furniture industry for giving us such a great start in our new home in Clerkenwell."

Visit [www.triumph-tbs.com](http://www.triumph-tbs.com)