

# marketingUPDATE

## Useful Literature Changes

### Please be aware of the following changes to our current literature:

• All counterweights are now standard to side filers and all codes have /cw after them. Without counterweights are still available using the old codes

• The new MSALF8 - £46rrp & MSALF10 - £46rrp Duo slotted adjustable lateral filing shelf has been added to accessories in both price lists

• XBDIV - XBM/XBU Pedestal box divider 3 pack added to pedestal accessories in Specifiers Price List.

• Personal Storage - option 5 added choice of 180mm(W) & 300mm(BW) wide wardrobe, to add wardrobe to product extra cost is £80rrp & £100rrp

• 'V' - vertical in personal storage codes has changed to 'ST' - side tambour.

• Colours - WH1 has changed to WM1

• Products can be factory prepared for worktop fixing at a cost of £26rrp (double sided tape)

• Everyday Side Tambours are only available in Coffee/Cream and Pearl Grey for other colour variations we suggest you move to Metrix.

• Everyday side tambour has single point locking.

• Metrix Tambour has double claw like locking.

• Pedestals - Drop in pentray - available on all pedestals, roll out pentray as optional extra - only available on 420wide pedestals

## What's in the pipeline?

- Ongoing website updates
  - re-design Feb/March 2006
- Miniature Vehicle Mailshot
  - Including leaflet
- Adverts in OFAS
- Advert in Interior Channels
- Personal Office Mobile brochure/photoshoot
- Everyday brochure/photoshoot
- Context Exhibition Oct 05
  - Personal Office Mobile
  - Context Leaflet
  - Mix Advertising Sept & Nov
- Profile Brochure Nov
- Profile Plus Brochure Nov
- Updated price lists
- Extra fact sheets

## WEBupdate

- Both Price lists added.
  - All A4 fact sheets added both fronts & backs
  - Most codes changed
  - Personal storage - Pedestals updated
  - Case study image page added
- take a look!**

### To do...

- add another case study and more images
- make website easier to find in Google
- keep updating codes and images
- keep adding addition literature /brochures

## NewLiterature...

Recently we have produced the following new literature:

- General Price List
- Specifiers Price List
- A4 fact sheets
- Corporate folders
- Metrix brochure due 2nd September

...many thanks for your patience on these

## Context Exhibition...

Triumph are proud to announce our participation at context we are planning to show our new Personal Office Mobile and Profile ranges. The Exhibition is to be held at Earls Court, London on 11th - 13th October 2005.

To promote our status we are producing advertisements in the Mix Interiors Magazine before (Sept issue) and after (Nov issue) the event.



Personal Office Mobile

## Welcome

Robin Macloskey  
Sales Director

Vicki Davies  
Credit control supervisor

Kerry Chapman : finance  
Laura Burke : purchasing

## Happy Birthday

Dave McClymont,  
Anthony Dicks,  
Malcom Daniel  
and Mark Davies

## Congratulations

Gemma Baker on the birth of your baby son Rylan

## Farewell...

Pauline Richards,  
Melanie Dex and  
David Edwards we wish you the best of luck for the future

[www.triumph-tbs.com](http://www.triumph-tbs.com)